



## EVERY COMMUTE COUNTS REWARD PROGRAM REGULATIONS

1. No purchase is necessary to enter or win. The Every Commute Counts Reward Program begins January 1, 2018 and runs through December 31, 2018.
2. Every Commute Counts Reward Program offers prizes each month for participants that meet the minimum point requirement announced each month.
3. The Every Commute Counts Reward Program is open to any resident or anyone employed in the Kentuckiana region, which includes the following counties: Jefferson, Oldham, Trimble, Henry, Bullitt & Spencer counties in Kentucky. Clark & Floyd counties in Indiana.
4. Participants must be 18 years of age or older. KIPDA employees and immediate family members are not eligible to participate or win prizes.
5. Failure to comply with these Rules, tampering with the legitimate operation of the Every Commute Counts Reward Program, or otherwise engaging in any conduct that KIPDA determines, in its sole discretion, is harmful to KIPDA, will result in immediate disqualification, and, where applicable the selection of an alternative winner.
6. How to participate:
  - i. All participants must register and maintain an account in the Ticket to Ride Rideshare Database.
  - ii. To participate in the Every Commute Counts Reward Program and qualify for the prize drawings you must use an alternative mode of transportation (bus, bike, walk, carpool, vanpool, or telecommute) and log those trips in the Travel Calendar at [tickettoride.org](http://tickettoride.org).
  - iii. All alternative mode trips must be logged by midnight on the last day of the month to qualify for the monthly prize drawing.
  - iv. Each alternative mode trip earns one point. A trip is considered to be travel between two locations, which if done by car, you would have turned off the engine and exited the vehicle upon your arrival at your destination.
  - v. The minimum number of points needed to qualify for the prize drawing will vary each month and be announced at least one week prior to the start of the month.
  - vi. Participants can enter and leave the Every Commute Counts Reward Program at any time.
  - vii. Points are cumulative from January 1, 2018 to December 31, 2018.
  - viii. Each participant can have only one entry in the Rideshare Database on [tickettoride.org](http://tickettoride.org). Multiple entries will cause immediate disqualification.
7. The awarding of prizes:
  - i. The prizes are Gift Cards in predetermined amounts from predetermined vendors listed on the Ticket to Ride website.
  - ii. The number of winners selected each month will be posted on the Ticket to Ride website.
  - iii. The winners will be randomly selected from all the eligible participants in the Ticket to Ride Rideshare Database.
  - iv. The winners will be chosen on the first business day after the close of the month.
  - v. Winners will be notified by email.
  - vi. All prizes will be mailed to the winners or, if requested, may be picked up at the KIPDA main office.
  - vii. By entering the Every Commute Counts Reward Program, the participant is providing express consent and permission to KIPDA, in the event they are a prize winner, to post the winner's name, employer name and travel calendar data on the Ticket to Ride website and Facebook page.
  - viii. All participants can only win once in each year of the Program.
8. KIPDA, in its sole discretion, reserves the right to modify these Rules or to cancel or suspend the Every Commute Counts Reward Program or any portion of the Reward Program at any time for any reason. KIPDA may disqualify any individual who damages or tampers with the KIPDA or Ticket to Ride website or any aspect of the Rewards Program.